SPRING EDITION
AD CLOSE: 3/15/21 | MATERIALS DUE: 3/22/21 | ISSUE DATE: 4/12/21*
BONUS DISTRIBUTION: HD EXPO

Theme: Boutique Mindset
Trending Now: Boutique & Lifestyle Trends: Brands to Watch
People: Behind the Scenes with Boutique & Lifestyle Developers
Design Strategies: Designing Post-2020
Products: Ideas Across Spaces
Business Insider: Approaches for Uncertain Times

FALL EDITION // BDNY ISSUE
AD CLOSE: 9/20/21 | MATERIALS DUE: 9/27/21 | ISSUE DATE: 10/18/21*
BONUS DISTRIBUTION: BDNY

Theme: Luxury Redefined
Trending: Who and What to Know Now
People: Boutique 18; Women Leaders in Hospitality
Design Strategies: Design Collaborations
Products: Before the Trade Fair: BDNY Exhibitor Preview
Projects: Hospitality’s Creative Nexus; International Perspective

BDNY TRADE FAIR GUIDE
AD CLOSE: 9/25/21 | MATERIALS DUE: 10/5/21 | ISSUE DATE: 10/27/21*
DISTRIBUTION: BDNY

Theme: New York Strong
Trending: Lessons from Adjacent Markets; Conference Program Highlights
People: Meet the BDNY Speakers
Products: Featured Exhibitors

WINTER EDITION // GOLD KEY ISSUE
AD CLOSE: 11/10/21 | MATERIALS DUE: 11/17/21 | ISSUE DATE: 12/13/21*

Theme: Gold Key Awards Finalists and Winners
Trending: BDNY Wrap-Up
People: Brand Innovators and Business Builders; Gold Key Judges
Design Strategies: BDNY Conference Highlights and Top Takeaways
Products: Best of BDNY Product Design Competition Finalists and Winners
Projects: Gold Key Awards for Excellence in Hospitality Design

*dates are tentative and subject to change