

SPRING EDITION

AD CLOSE: 3/15/21 | MATERIALS DUE: 3/22/21 | ISSUE DATE: 4/12/21*

BONUS DISTRIBUTION: HD EXPO

Theme: Boutique Mindset

Trending Now: Boutique & Lifestyle Trends; Brands to Watch

People: Behind the Scenes with Boutique & Lifestyle Developers

Design Strategies: Designing Post-2020

Products: Ideas Across Spaces

Business Insider: Approaches for Uncertain Times

FALL EDITION // BDNY ISSUE

AD CLOSE: 9/20/21 | MATERIALS DUE: 9/27/21 | ISSUE DATE: 10/18/21*

BONUS DISTRIBUTION: BDNY

Theme: Luxury Redefined

Trending: Who and What to Know Now

People: Boutique 18; Women Leaders in Hospitality

Design Strategies: Design Collaborations

Products: Before the Trade Fair: BDNY Exhibitor Preview

Projects: Hospitality's Creative Nexus; International Perspective

BDNY TRADE FAIR GUIDE

AD CLOSE: 9/25/21 | MATERIALS DUE: 10/5/21 | ISSUE DATE: 10/27/21*

DISTRIBUTION: BDNY

Theme: New York Strong

Trending: Lessons from Adjacent Markets; Conference Program Highlights

People: Meet the BDNY Speakers

Products: Featured Exhibitors

WINTER EDITION // GOLD KEY ISSUE

AD CLOSE: 11/10/21 | MATERIALS DUE: 11/17/21 | ISSUE DATE: 12/13/21*

Theme: Gold Key Awards Finalists and Winners

Trending: BDNY Wrap-Up

People: Brand Innovators and Business Builders; Gold Key Judges

Design Strategies: BDNY Conference Highlights and Top Takeaways

Products: Best of BDNY Product Design Competition Finalists and Winners

Projects: Gold Key Awards for Excellence in Hospitality Design

**dates are tentative and subject to change*